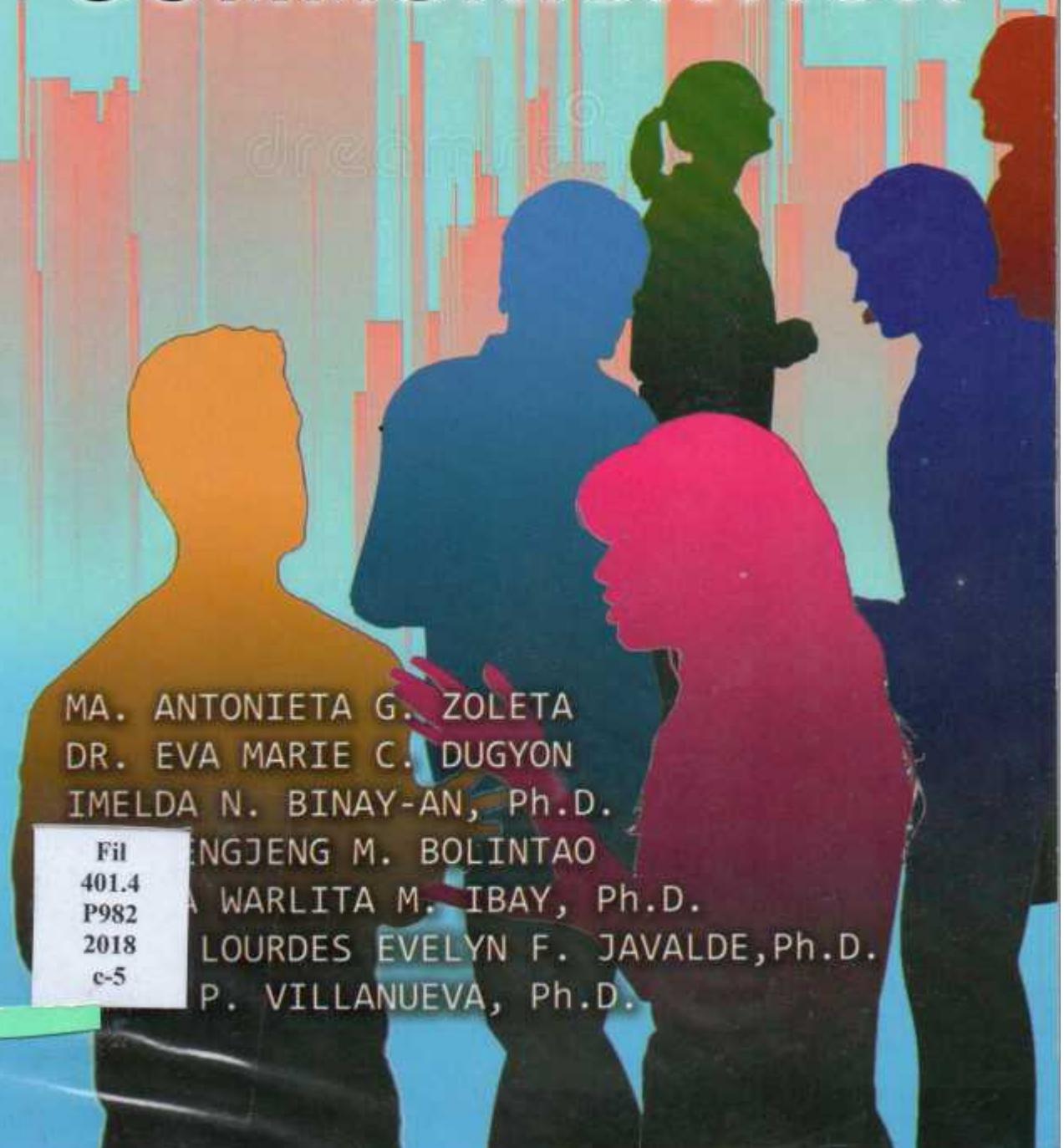


PURPOSIVE COMMUNICATION



A graphic illustration at the bottom of the cover shows the silhouettes of several people of different ethnicities and ages, all facing towards the right. They are rendered in various colors including orange, blue, green, red, and purple. The background behind them is a light blue gradient with vertical stripes of varying shades of blue, red, and orange.

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Purposive Communication

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